

Winner List - IAA Leadership Awards 2024

| Sr No | CATEGORY NAME | WINNER NAME |
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| 1 | Marketer of the Year - Auto (Passenger Vehicles) | Veejay Ram Nakra President, Auto sector Mahindra & Mahindra Ltd |
| 2 | Marketer of the Year - Auto (Two Wheelers) | Ranjivjit Singh Chief Business Officer - India Business Unit Hero MotoCorp Ltd |
| 3 | Marketer of the Year - Mobile Devices | Tao Zhang Chief Marketing Officer Realme India (Shenzhen, China based) Realme (BBK Electronics Corp Ltd) |
| 4 | Marketer of the Year - FMCG - Food | Nitin Saini VP – Marketing Mondelez India Foods Pvt Ltd |
| 5 | Marketer of the Year - FMCG - Beverages | Sunil Dhar CEO, Red Bull India Pvt. Ltd |
| 6 | Marketer of the Year - FMCG – Homecare | Srinandan Sundaram Executive Director, Home Care Hindustan Unilever Ltd |
| 7 | Marketer of the Year - FMCG - Personal care | Saloni Shah Chief Digital and Marketing Officer L'Oréal Group |
| 8 | Marketer of the Year - Consumer | Anuj Sharma |

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| | Durables | CMO Xiaomi Technology India Pvt Ltd |
| 9 | Marketer of the Year - E-Commerce | Falguni Nayar Executive Chairperson & Managing Director and CEO Nykaa |
| 10 | Marketer of the Year – Retail | Avenue Supermarts Ltd. (D-Mart) |
| 11 | Marketer of the Year – EdTech | Vinay Pradhan Country Manager & Senior Director - India & South Asia Udemy |
| 12 | Marketer of the Year – UPI | PhonePe |
| 13 | Marketer of the Year – Media & Entertainment -OTT | Mansha Tandon Head of Marketing Youtube India |
| 14 | Marketer of the Year – Online Gaming | Vikrant Mudaliar CMO Dream11 |
| 15 | Marketer of the Year – Banking | Dinesh Kumar Khara Chairman State Bank of India |
| 16 | IAA Business Leader of the Year | Roshni Nadar Malhotra HCL Technologies |
| 17 | IAA Creative Agency Head of the | Hephzibah Pathak |

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| | year | Ogilvy India |
| 18 | IAA Media Agency Head of the year | Navin Khemka EssenceMediacom |
| 19 | IAA Editor of the Year | Ravi Krishnan Mint |
| 20 | IAA TV Anchor of the Year | Anand Narasimhan News18 |
| 21 | IAA Brand Endorser of the Year | Vicky Kaushal (Male) Ananya Panday (Female) |
| 22 | IAA Hall of Fame | Piyush Pandey Ogilvy |
| 23 | Force For Good | Srinivasan K Swamy R K Swamy |